

BEST AVAILABLE COPY**AUG 22 2006****CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)**

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the US Patent and Trademark Office: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office, Fax No. (571)273-8300.

Date: 8/22/06By: Patti Hespell
Patti Hespell**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE****In Re: Patent Application of Charles A. Eldering.**

Conf. No.: 7576 : Group Art Unit: 2623
Appln. No.: 10/068,771 : Examiner: Huynh, Son P.
Filing Date: 05 February 2002 : Attorney Docket No.: T742-10
Title: Targeted Advertising in On-Demand Programming

PETITION FOR EXTENSION OF TIME UNDER 37 C.F.R. §1.136(a)

Applicant(s) in the above-identified application hereby petition(s) for a two-month extension of time to and including August 24, 2006, to file the Notice of Appeal. A one-month extension fee to and including June 26, 2006 (June 24 being a Saturday) for responding to the Office Action mailed February 24, 2006, was filed on June 26, 2006. A Notice of Appeal to the Board of Patent Appeals and Interferences and Request for Pre-Appeal Brief Conference with Statement in Support of Request for Pre-Appeal Brief Conference accompany this Petition.

☒ The Commissioner is hereby authorized to charge Deposit Account No. **501535** as noted below. A duplicate copy is enclosed.

☒ Extension fee in the amount of \$900.00.

☒ Any deficiencies or overpayments in the above-calculated fee.

Date: 8/22/06

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